

MOBLACK

OFFICIAL PRESS KIT

BOOKINGS

✉ booking@moblack.com

☎ +1 305-834-0274

DJ BIO

MoBlack is the world's leading afro-house/afro-tech brand. From the very start, he has been shaping the sound and developing what is today called 'Afro Tech/Melodic House & Techno', collaborating with music producers from South Africa and all over the world, as well as helping new talent break through along the way. As a DJ and producer, he's very well-known having different releases on important labels like Defected Records, and performing at some of the most important clubs and festivals like Tomorrowland, Watergate Berlin, Avant Gardner, and House Of Yes in New York. A sought-after mood setter, who brings unparalleled energy to any venue, from intimate club settings to festivals all over the globe. Both the artist and the record label have received strong support from some of the biggest names in the business: Tale Of Us, Laurent Garnier, Solomun, Blond:ish, Louie Vega, Osunlade, Luciano, DJ Koze, Black Coffee, Bedouin, Keinemusik, Pete Tong, me, Dixon, Diplo, Bob Sinclair, as well as being featured on DJ Mag, BBC Radio, Billboard, The Guardian and many more.

INSIGHTS

MoBlack
records

233 Million
Total Streams



219 Million
Views



298 Million
Views



13 Million
Total Shazams



13 Million
Total Streams



135 Million
Total Views



total streams throughout all streaming platforms

1 Billion

MoBlack
ARTIST

13 Million
Total Streams



6 Million
Views



282k
Views



331k
Total Shazams



327k
Total Streams



800k
Total Views



**All data as of April 2024.*

TOP AUDIENCE



South Africa



United States



France



Italy



Spain

ACTS THAT SUPPORT MOBLACK RECORDS

- Tale Of Us
- Laurent Garnier
- Solomun
- Blondish
- Louie Vega
- Osunlade
- Luciano
- DJ Koze
- Black Coffe
- Bedouin
- Keinemusik
- Pete Tong
- Âme
- Dixon
- Diplo
- Bob Sinclair

LIVE SINGER/VOCALIST

- Dele Sosimi
- Emmanuel Jal
- Idd Aziz
- Stevo Atembire
- Ahmed Soso
- Toshi
- Lizwi
- ... and more

SOCIAL MEDIA

MoBlack / MoBlack Records, through all the socials, have circa 300k total followers (one account for both label and artist per each social).



77k
@moblackrecords



102k
@moblackrecords



87k
@MoBlackChannel



25k
@moblackrecords



7.8k
@moblackrecords



5.3k
@moblackrecords



1.4k
@moblackrecords

**All data as of April, 2024.*

RELEASES

- TOP 10 HOUSE label at Beatport.
www.beatportal.com
- NO. 1 All Time AFRO HOUSE label at Beatport.
www.beatstats.com

RADIO

- Month residency on the Italian no. 1 dee jay station 'Radio m2o'.
www.m2o.it/programmi/moblack/
- 6 months residency for WIND DOWN series on BBC RADIO 1.
www.bbc.co.uk/sounds/play/





QUOTES

"Italiano de alma africana."

DJ Mag Brasil 24.03.2021

"MoBlack Records, the most prominent purveyors of afro house in recent years."

Beatport 11.09.2020

"Often cited as a DJ's DJ and the label held in high regard by the truest of music heads and purists the world over, MoBlack represents the underground and is a beacon for originality and an outlet for imagination."

Traxsource 2020

"MoBlack has an impressive reputation for afro house music that comes out on his own self-titled label. The Italian lived in Ghana for ten years and made his debut release in 2013 so comes with a real sense of authenticity."

Get Physical Music

"For me MoBlack Records is a new strong label that is representing the underground. And I like a lot of their music that they are releasing."

David Morales

"This man is probably the most pioneeristic and music visionary I've ever met and you all know what's up. He created a whole industry sound field and got it to the next level. You call it "Afro House" thanks to him."

Fabio Genito 10.11.20

"The dominant imprint when it comes to Afro powered House jams at the moment."

DMC World Magazine

"One of THE main protagonists since day one, there is nobody else around, laying foundations on this level and pushing boundaries like MoBlack Records and its founder Mimmo Falcone (MoBlack)."

RISE - Berin.

"Mimmo Falcone alias MoBlack is the prime mover behind Afro-House's inspiring label MoBlack Records."

Torture The Artist (20.09.2019)

"Every single release comes out of a special edition on the global electronic scene, and Mixmag Adria is honored to present one of the most impressive labels on the market - MoBlack Records."

Mixmag Adria

"Mimmo Falcone aka MoBlack is a real staple in the Afro House scene (for a reason) and keeps on pushing it further."

Muting The Noise

"MoBlack - The Italian DJ/producer is at the forefront of afro-house with his imprint MoBlack Records, but he is also trailblazing the house and techno scenes in his A&R role at Traxsource where he manages the afro house and afro tech genres."

Buntu